

Board of Trustees—Minutes

April 17, 2024

Trustees Present: Jon Sichel, Tracy Hampton, June Smith, Eric London, Basil Smikle & Rodney Capel (video conference)

Absent: Tasheem Quayenortey, Peggy Culver & Evena Everett

Executive Staff Present: Leonard Goldberg, Jessica Marcu, Emily Samuels, Joanne Hazel, Kaitlin Francis & Sade McCaw

Public Notification: Notice of meeting sent to Amsterdam News for addition to Events Calendar (April 8, 2024) and added to OCS website (April 8, 2024). Attending Members of the Board of Trustees met via Zoom at 5:00pm.

Adoption of March Board of Trustees' Minutes

A vote to approve the minutes from the March 21, 2024 BOT meeting was taken with all in favor and no dissentions.

- **OCS Report to the Board-** Leonard Goldberg, CEO
 - Lottery Results and Admission Department Update, Kevin Dunn, Director of Student Recruitment and Enrollment
 - The Lottery
 - On March 21, 2024 **505** Apps.
 - April 3rd, 2024 Lottery Day **805** Apps (458 Apps received by 4/1/2023)
 - Plans to keep families engaged and to increase the number of applications, specifically for Middle School Special Education students:
 - Continued Communication with Accepted families
 - Invitation to events
 - Tracking engagement via these communications
 - Driving completion of document submissions
 - Postcard mailing, targeting likely zip codes in Manhattan and the Bronx (May 2024)
 - In-person touch-base with feeder schools (Harlem and the Bronx)
 - Canvassing (Harlem and the Bronx)
 - Targeted social media posting and advertising
 - Admissions Department Update
 - HS Panel: A group of our high school students took the time to share with a couple of 8th-grade advisories their HS journey. They shared everything from classes and extracurricular activities to navigating a busy schedule and preparing for college. This helps increase awareness of what the next school year will look like for our rising freshman class.

- Social Media Presence: Opportunity Charter has taken steps to engage more actively with its audience by increasing the frequency of student photo posts and interacting more with its followers. This strategic move likely aims to enhance community engagement, showcase the school's culture and achievements, and foster a sense of belonging among students, parents, staff, and supporters. This has allowed followers, especially new families to feel more connected and involved with the school's activities.
- Computer Based Testing (CBT), Sade McCaw, Deputy Head of School
 - First Year for CBT and all students did very well with the Middle School ELA State Tests. Upcoming test will be Middle School Math State Test May 7 & 8 and 8th Grade Science State Test May 3.
- 20th Anniversary Pep Rally-May 24, 2024, Kaitlin Francis, High School Principal
- Senior Class Team Building Trip, Kaitlin Francis, High School Principal
 - Boundless Adventures trip was paid for from a grant that was received. It was so successful that Ms. Francis applied for 2 more grades and received the grant again for trips in May.

Executive Session

The Board moved to Executive Session to discuss Legal and Personnel Issues.

Communication from the Public

There were no communications from the public.

Adjournment

The meeting was adjourned at 5:35pm.